

PRIVACY NOTICE

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Responsible for the processing of your personal data.

Aneberries, A.C. (the “Controller”), is the legal entity that, in accordance with the Federal Law on Protection of Personal Data Held by Private Parties, (the “LFPDPPP”) is understood as the Controller since it decides on the processing of the data. personal data collected from the owner thereof (the “Owner”), the Owner being understood as the natural person to whom the personal data correspond, and for the latter, any information concerning an identified or identifiable natural person (the “Data”) .). For the Controller, the processing of your data legitimately and in accordance with the LFPDPPP is a priority issue. This privacy notice complements any other simplified or brief privacy notices that the Controller has made available to the Owner and is complementary to everything that such notices do not expressly refer to.

Address of the Controller to hear and receive notifications.

San Juan Bosco 4299, Lomas de Guadalupe, postal code 45038, Zapopan, Jalisco, Mexico.

Contact Information of the Responsible.

Telephones: [(33) 3813 3643], with Juan José Flores García.

Email: assistant@aneberries.mx.

Purposes of the processing of the Data provided by the Owner.

The Controller collects the Data for the following purposes:

- a) The celebration of all types of contracts, agreements, agreements or any other document.
- b) Comply with the acquired obligations that exist with the Data Owner.
- c) Identify the owner of the Data.
- d) Evaluation of the prospect to associate, client, employee, service provider and/or supplier.
- e) Organize events related to the promotion and promotion of strawberries in Mexico and abroad.
- f) Evaluate the quality of the events organized by the Controller and carry out satisfaction surveys of attendees.
- g) Maintain contact with the Owner, with the aim of inviting him to conferences, courses or events, in which current topics related to the events that the Controller organizes and promotes are discussed.
- h) Marketing or advertising of the Controller.

Personal data collected by the Controller of the Owner.

To carry out the purposes described in this privacy notice, the Controller will request the following identification, contact, employment, academic, immigration data, federal taxpayer registry (“RFC”), bank data, account statements, asset data. , financial, biometric, among others, as appropriate.

Sensitive personal data.

The Controller may collect sensitive personal data for employment purposes, only while the employment relationship with the respective Owner is in force.

Cookies y weblogs / webbeacons.

Cookies can be used on some web pages of the Controller. Cookies are small text files that are stored on your hard drive that help us offer a more personalized experience on the Controller's website (the "Cookies"). For example, a Cookie can be used to store registration information in an area of the site so that the user does not have to enter it again on subsequent visits to that area. It is the Controller's policy to use Cookies to simplify navigation of the Controller's websites and facilitate registration procedures.

Most browsers allow people to reject Cookies, in most cases a visitor can reject a Cookie and continue browsing the Controller's websites.

To manage the Controller's website correctly, the Owner expressly accepts that the Controller may anonymously include information about operating systems and identify categories of visitors by aspects such as domain and search engine types. These statistics are reported in full to web administrators. This is done to ensure that the Controller's website offers the best web experience for visitors and is an effective information resource.

Manifestation of consent.

The content of this privacy notice and everything related to it will be made available to the Owner and in the event that he does not express his refusal to the processing of his Data within a maximum period of 5 (five) days from the date the If the Controller makes this privacy notice or its modifications available to the Owner, it will be understood that he or she grants tacit consent for us to process the Data based on the processing purposes established in this privacy notice.

Options and means to limit the use or disclosure of the Data.

To limit the use or disclosure of the Data, the Owner may express his/her refusal directly to the contact of the Controller and/or by any means of contact indicated in the third section of this notice.

Means to exercise the Rights of Access, Rectification, Cancellation and Opposition (the "ARCO Rights").

The Owner has the right to access their Data held by the Controller and the details of their processing, as well as to rectify them if they are inaccurate or incomplete; cancel them when you consider that they are not required for any of the purposes indicated in this privacy notice, they are being used for non-consensual purposes or oppose their processing for specific purposes. The Data Controller area will provide the Owner with all the necessary information to proceed with the exercise of their ARCO rights.

The procedure that has been implemented for the exercise of ARCO Rights begins with the presentation of the respective request, whose format and information regarding the deadlines in which it will be attended to, can be obtained by contacting the Responsible Party, by any means of contact indicated in the third section of this notice.

Procedure for the Owner, where applicable, to revoke his consent for the processing of his Data.

At any time, the Owner may revoke the consent that, if applicable, he has granted to the Controller for the processing of his Data. However, it is important that you keep in mind that not in all cases your request can be met or the use terminated immediately, since it is possible that due to some legal obligation it is required to continue processing your Data. Likewise, the Owner must consider that, for certain purposes, the revocation of his consent will imply that the service he requested cannot continue to be provided, or the conclusion of his relationship with the Controller.

To know the procedure and requirements to revoke your consent regarding the processing of your Data, it is necessary that you contact the contact of the Controller, whose data is included in the third section of this notice.

Data Transfers within Mexico and abroad

Security measures implemented.

To protect your Data, the Controller has implemented security measures of an administrative, physical and technical nature in order to avoid loss, misuse or alteration of your Data.

Modifications to the privacy notice.

This privacy notice may undergo modifications, changes or updates derived from new legal requirements, the Controller's own needs for the services it offers, privacy practices or for other reasons, for which the Controller reserves the right to make any necessary modifications or updates to this privacy notice at any time.

The Controller will make the updated version of the privacy notice available to the Owner on the website indicated below: www.aneberries.mx.

Right to promote the rights protection and verification procedures established by the National Institute of Transfer, Access to Information and Protection of Personal Data ("INAI").

Any complaint or additional information regarding the processing of your Data or questions in relation to the LFPDPPP or its regulations may be directed to the INAI.

LEGAL NOTICE

Internet Privacy Policy.

The entity in charge of controlling and collecting the information contained herein is the Controller. The personal information collected by the Controller may be transferred between its associates, when it is necessary to fulfill the purpose for which the Owner has provided the information and/or Data. By providing information to the Controller's website, the Owner gives explicit consent for the transnational transmission of the information and/or Data collected on the Controller's website to respond to voluntary requests.

Information collection.

The Controller only collects personally identifiable information specifically and voluntarily provided by visitors to the Controller's website. The Controller receives restricted identifiable information from visitors to the Controller's website, such as name, company and email address. Generally, such information is requested to:

- Request for additional information.
- Sending advertising and marketing purposes.

It is the Controller's policy to restrict the information collected to the minimum amount requested to respond to the visitor's request. In the event that non-mandatory information is requested, the visitor to the Controller's website will be notified at the time of collection.

Visitors can also submit comments via the Controller's website. Your messages will include the user's identity and email, as well as any additional information the user wishes to include in the message. Because the Controller uses the website as a recruiting tool, a visit to the website may also cause the user to send a resume to someone.

The Controller's intention is not to request confidential information through its website, unless legally necessary in the case of personnel recruitment. We suggest that you do not provide any such confidential information. If the visitor wishes to do so for any reason, the Controller accepts his/her explicit consent to use the information and/or data provided by the user and/or Owner in any of the ways described in this privacy policy or as described in the section in which user and/or Owner decides to reveal said information.

Use of information.

A user may choose to provide personal information in the following cases:

- Be a member of Aneberries.
- Send resume or previous employment information.
- Contact to request additional information.
- Register for events and conferences.
- Register for online services.

If you would like to know more about the different categories of information collected, please review the information collection section of this privacy notice. The information obtained through the Controller's website is only used for the purposes intended and stipulated at the time of collection. This information is not shared with other network entities for purposes other than those stipulated nor is it shared with third parties, unless otherwise indicated at the time it is requested. If said information can be shared with any entity, the visitor's authorization will be requested in advance. The Controller makes its best efforts to avoid excessive or irrelevant collection of information. If a visitor considers that the Controller's website has collected too much information, we invite him to contact Juan José Flores García and express his concerns. Except for the mailing list initiative described above, where visitors explicitly elect to receive specific materials from the Controller, the Controller will not use personal information collected on the Websites to conduct unsolicited marketing activities.

Third parties.

It is the Controller's policy to only disclose information to third parties through subpoenas, search warrants or other legal process, as established by applicable law.

Links to third party sites.

In the event that any website of the Controller may connect to other third-party websites that do not operate under the privacy policies of the Controller. When the visitor connects to other websites, the privacy practices of the Controller are no longer valid. We encourage users to review the privacy policies of each site before disclosing any personally identifiable information and/or Data.

Information retention.

Visitor contact information (such as information generated through registration to access certain areas of the Controller's website) will be retained as long as it is required to fully fulfill

the contact request or until the user requests that their information be deleted. . Email and support list information is only retained for a period deemed reasonable to simplify visitor requests. Resumes are deleted when they are no longer going to be considered or the Controller's human resources department so decides.

Registration Options.

The Responsible Party's policy is not to require mandatory registration of visitors to have access to the different sections of the Responsible Party's websites, unless it involves access to one of the members and/or associates of the Responsible Party. In some future cases, as visits to the Controller's websites increase, it may be necessary to ask visitors to register using a username and password to obtain certain services or confidential information on the main sites. Responsible's website. Personally identifiable information provided to the Controller through its website constitutes a voluntary action by visitors. If visitors subsequently decide to unsubscribe from any registration, the Controller will provide them with the instructions to follow in the corresponding section of the website, through communications or visitors can contact Juan José Flores García.

Access.

All visitors have the right to access personal information and/or Data that they themselves have provided to the Controller's websites. User information updates must be made by returning to the registration process. Questions about the accuracy of identifying information previously provided to the Controller through its website or requests to delete outdated information should be directed to: assistant@aneberries.mx. The Controller undertakes to offer reasonable and practical access to visitors to give them the opportunity to identify and correct any inaccuracies. When requested and deemed practical, the Controller will remove identifying information from current operating systems.

In cases where personal identification information and/or Data is retained, the Controller assumes the responsibility of maintaining an accurate record of the information based on its entry and verification by the visitor. The Controller is not responsible for verifying the constant accuracy of the content of personal information. Whenever practical, when the Controller is notified that any personal data collected through a website is no longer correct, the Controller will make the necessary corrections based on the updated information provided by the duly authenticated visitor.

Minors.

The Controller understands the importance of protecting the privacy of minors, especially on the Internet. The websites of the Controller covered by this policy were not intentionally designed and are not directed at minors. The Controller's policy is never to knowingly collect or retain information from any individual who is a minor.

Last updated January 16, 2020.